

Notice of a public meeting of

City of York Outbreak Management Advisory Board

To: Councillors Aspden (Chair), Runciman (Vice-Chair) and

Kilbane

Ian Floyd - Chief Operating Officer, CYC

Sharon Stoltz - Statutory Director of Health for the City of

York, CYC

Amanda Hatton - Corporate Director of People, CYC

Philip Allott - North Yorkshire Police, Fire & Crime

Commissioner

Siân Balsom - Manager, Healthwatch York

Marc Bichtemann - Managing Director, First York

Lucy Brown - Director of Communications, York

Teaching Hospital NHS Foundation Trust James Farrar - Local Enterprise Partnership

Professor Charlie Jeffery - Vice Chancellor and

President, University of York

Phil Mettam - Track and Trace Lead for Humber, Coast

and Vale, NHS Vale of York Clinical Commissioning

Group

Dr Simon Padfield - Consultant in Health Protection,

Public Health England

Mike Padgham - Chair, Independent Care Group

Steph Porter - Acting Director of Primary Care and

Population Health, NHS Vale of York Clinical

Commissioning Group

Alison Semmence - Chief Executive, York CVS

Dr Sally Tyrer - General Practitioner, North Yorkshire

Local Medical Committee

Lisa Winward - Chief Constable, North Yorkshire Police

Date: Wednesday, 9 June 2021

Time: 5.30 pm

Venue: Remote Meeting

AGENDA

- 1. Declarations of Interest
- 2. Minutes of the Meeting held on 19 May 2021 (Pages 1 6)
- 3. Emergency Response Hubs (Pages 7 10)
- 4. Presentation: Current Covid-19 Situation in York
- **5. Communications Update** (Pages 11 32)
- 6. Update from Sub-Group: Universities and (Pages 33 34) Higher Education Establishments
- 7. Progress Report: Recommendations of LGA (Pages 35 40)
 Peer Challenge of Outbreak Management
 Plan (for information only)
- 8. Items for Next Agenda
- 9. Dates of Future Meetings
- 10. Any Other Business

For more information about any of the following please contact Democratic Services at democratic.services@york.gov.uk

- · Business of the meeting
- Any special arrangements
- · Copies of reports and
- For receiving reports in other formats

This information can be provided in your own language. 我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali) Ta informacja może być dostarczona w twoim własnym języku.

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

(Urdu) یه معلومات آب کی اپنی زبان (بولی) میں بھی مہیا کی جاسکتی ہیں۔

T (01904) 551550



City of York Council	Committee Minutes
Meeting	City of York Outbreak Management Advisory Board
Date	19 May 2021
Present	Councillors Aspden (Chair), Runciman (Vice-Chair) and Douglas (Substitute for Cllr Myers)
	Sharon Stoltz - Director of Public Health for the City of York, CYC Siân Balsom - Manager, Healthwatch York Marc Bichtemann - Managing Director, First York Lucy Brown - Director of Communications, York and Scarborough Teaching Hospital NHS Foundation Trust James Farrar - Local Enterprise Partnership [from 6pm] Professor Charlie Jeffery - Vice Chancellor and President, University of York Stephanie Porter - Director of Primary Care, NHS Vale of York CCG Alison Semmence - Chief Executive, York CVS Dr Sally Tyrer - General Practitioner, North Yorkshire Local Medical Committee [from 6pm] Lisa Winward - Chief Constable, North Yorkshire Police
Apologies	Councillor Myers Ian Floyd - Chief Operating Officer, CYC Amanda Hatton - Corporate Director of People, CYC Philip Allott — Police, Fire & Crime Commissioner Phil Mettam - Track and Trace Lead for Humber, Coast and Vale, NHS Vale of York Clinical Commissioning Group Dr Simon Padfield - Consultant in Communicable Disease Control, PHE Mike Padgham — Independent Care Group

In Attendance Claire Foale - Head of Communications,

Customer Services and Digital, CYC

Fiona Phillips – Assistant Director of Public

Health for the City of York, CYC

136. Declarations of Interest

Board Members had no interests to declare.

137. Minutes of the Meeting held on 7 April 2021

The Board signed off the minutes as an accurate record of the meeting held on 7 April 2021.

There were two actions arising from the April meeting; one to schedule in a further report on vaccine equality and one to schedule in a progress update on the recommendations arising from the recent peer challenge. These have been scheduled into the Board's forward plan.

138. Current Situation in York - Presentation

The Assistant Director of Public Health gave a presentation which included updates on the number of new cases in the last seven days; our position in the region; NHS pathways triages in the previous seven days; the number of people in York Hospital with Covid-19 and ward level detail. The presentation also provided updates on testing; contact tracing and vaccination.

The following were the key areas highlighted

As at 19 May 2021:

- York had the lowest number of Covid-19 cases in the region and a lower number than the national average;
- There were three people in hospital with Covid-19;
- In the most recent period (01.05.2021 to 07.05.2021) there had been zero deaths due to Covid-19;
- There were no specific areas of the city that were a cause for concern in terms of numbers of cases and cases were mostly within the 20 to 40 age group;
- There were a small number of cases within schools but not enough to be classed as an outbreak;
- There were no outbreaks in care homes or work places;

- There was a site at the Designer Outlet for staff testing;
- There was a new test site at St. William's College, set up in partnership with York Minster, for visitors and for people who worked in the city centre.

Work was ongoing to encourage people to undertake regular symptom free testing in light of a number of new Covid variants. Public health staff were door knocking in certain areas of the city to offer home testing kits and to encourage vaccination uptake. There were still people who did not know that home test kits were available and Outbreak Management Advisory Board members were asked to disseminate this information within their own organisations and networks.

The vaccination programme was going well and those in the 30+ age group were about to be invited for their first dose. In light of new variants the programme had also been accelerated for those who had already had their first vaccination and were awaiting their second. Additionally the opening hours of the vaccination site would be extended over the weekend.

The final slide of the presentation covered uptake of the vaccine at ward level. There were some differences and a more detailed report around this was due to be presented to this board at their July meeting. Currently both 'door knocking' in some areas of the city and telephone calls were being made to those who had not yet taken up the offer of vaccination to try and increase uptake. Work was also ongoing to look at a possible city centre venue for vaccination and how pharmacies might be able to support the programme.

The reasons that people were not having a vaccination were being collated and these included concerns around the safety and efficacy of the vaccines and practical issues such as getting to a vaccination site and childcare.

The presentation was added to the agenda following the meeting.

The Board raised the following in relation to the presentation:

- Whether the report being prepared around vaccine inequality would include pro-active interventions to encourage uptake; it was confirmed that it would.
- The Director of Public Health (DPH) confirmed that one barrier identified was getting time off work to go for the vaccination; the DPH would be writing a letter, in partnership with NHS colleagues,

- this would be sent to all employers in the city encouraging them to give their employees paid time off to be vaccinated.
- A question was asked around the opening of hospitality venues in the city and what support was being given to these businesses. In response it was noted that the majority of businesses were committed to working with the council and the public health team to ensure that their businesses were as safe as possible for staff, customers and visitors.
- There was a question around the role of community groups in vaccination uptake and it was noted that sharing information about the vaccine reliably was key and community groups could help with this.
- A follow on question was asked around counteracting misinformation and reference was made to a leaflet in circulation with incorrect information about the vaccine contained within it.
 The Head of Communications was using the Behavioural Insights Team at Public Health England to myth bust misinformation.

Additionally the Head of Communications took the following away: **Action:** to look at whether vaccine uptake is lower in the areas where the leaflet containing misinformation had been circulating.

- For the localised contact tracing service, funding was in place until the end of this financial year with current sites being funded until the end of June. Further national guidance was expected about this soon.
- What was happening in York in relation to the variant first identified in India? It was confirmed that there were 13 different variants and only a few of these had been seen in York. However, the variant identified in India was highly transmissible and it may be that cases would emerge over the coming weeks, especially as Covid restrictions were relaxed. Any rise in cases may not have the same impact as they did in December, with the Kent variant, due to an increased number of people having been vaccinated
- Businesses were cautiously optimistic about the relaxation of restrictions although there were some concerns about the final lifting on 21st June being delayed
- People were returning to using public transport

The Board noted the update.

139. York Outbreak Management Plan

The Director of Public Health confirmed that she had received comments on the draft plan from the Universities and Higher

Education Sub-Group and the areas these related to had been strengthened.

It was confirmed that the section of the plan covering membership would be updated before publication,

The Outbreak Management Advisory Board were asked to approve the plan for publication and were requested to use the plan to raise awareness within their own organisations and networks. This was agreed by the Board.

140. Update from Sub-Group: Universities and Higher Education Establishments

The Vice Chancellor of the University of York presented the short update report contained within the agenda papers and highlighted the following:

- There had been very few cases within students since last reporting;
- Students were accessing testing and testing rates were high
- Many students had returned to face to face teaching and the low rate of cases in light of this was encouraging;
- Universities and Higher Education facilities were now thinking ahead to the next academic year starting in September and this included a number of different scenarios;
- Planning was underway with Nimbuscare around how a vaccination programme might be delivered for returning students and international students.

The Board noted the update.

141. Communications Update

The Head of Communications presented the slides included within the agenda papers. This included information on the outbreak communications plan and progress made since the last meeting. She reiterated some of the key messages such as hands, face, space and fresh air and confirmed that there had been increased communications around testing. Additionally there had more communications to encourage people to increase their activity levels to avoid deconditioning.

A question was asked around how much of the information was available in languages other than English and it was confirmed that people could request information in any language. Some written

communications which had been going to all households regularly were now being reduced to quarterly.

The Local Medical Committee representative reported that GPs were now seeing people in surgery who had not been accessing testing. They were presenting, in surgery, with Covid like symptoms which was concerning. She reiterated the importance of encouraging people to access regular and appropriate testing and felt that there was more to do around communicating this. GPs could not routinely provide testing as this could lead to issues around infection control.

It was confirmed that the Our City newsletter included information on how to access testing but the Head of Communications agreed to look at introducing further communications around normalising testing. Additionally the DPH agreed to follow up on the conversation around when testing in GP surgeries might be appropriate and how best to manage this.

Action: The DPH to continue the conversation re: GP concerns around testing in GP surgeries with the representative of the Local Medical Committee and the Director of Primary Care at NHS Vale of York Clinical Commissioning Group.

142. Items for Next Agenda

The Chair confirmed that there was now a forward plan for the Board and the additional items identified within the minutes of the last meeting had now been added to this.

143. Dates of Future Meetings

The agreed dates of future meetings were as follows:

- 9 June 2021
- 7 July 2021

Dates and invites to meetings for September 2021 onwards would shortly be sent to Board members.

144. Any Other Business

The Board had no other business to discuss.

Cllr K Aspden, Chair [The meeting started at 5.30 pm and finished at 6.46 pm].



Outbreak Management Advisory Board

09 June 2021

Emergency Response Hubs

Background

The Emergency Response Hubs have been operating since the end of March 2020. They are based in community venues staffed by City of York Council and supported by volunteers. There are currently 5 hubs operating across the city. The table below shows the areas of the city supported by each of the hubs.

Foxwood Community Centre Acomb Ward Holgate Ward Westfield Ward Dringhouses and Woodthorpe Ward	Haxby Memorial Hall Haxby and Wigginton Ward Huntington and New Earswick Ward Strensall Ward
Clements Hall Micklegate Ward Guildhall Ward Fishergate Ward Fulford and Heslington Ward Bishopthorpe Ward Copmanthorpe Ward	Tang Hall Community Centre Heworth Ward Heworth Without Ward Hull Road Ward Osbaldwick and Derwent Ward Wheldrake Ward
Clifton Rawcliffe and Clifton Without Ward Clifton Ward Rural West York Ward	

The support offered through the Emergency Response hubs has evolved to meet local need throughout the pandemic. Initially 9 hubs were set up, all working to a core model but operating slightly differently to reflect local capacity, community infrastructure and local knowledge. In some areas local partners took the lead in the delivery of the response and in other areas City of York Council staff undertook this role.

The focus of the hubs has been to ensure that York residents have access to the support that they need when they need it. The majority of

requests for support have been actioned on the same day. This was only possible due to the dedication of those managing the hubs and the 500+ volunteers generously giving their time.

Since the Emergency hubs started in March 2020 they have completed over:

- 20,000 Phone calls, door knocks, referrals and welfare checks
- 8,000 Food supplies (Food parcels, food projects and essential shops)
- 1,500 Prescription collection and deliveries

These numbers are reflective of the tasks that have been recorded, the true number of tasks delivered is likely much higher.

Current plans and transition

The current plans are to run the Emergency Response Hubs in their current form until the end of July 2021. The rationale being to reflect the roadmap to easing lockdown and to offer a period of transition. Post July the intention is to focus capacity on the roll out of a community approach model.

Since the end of the last period of lockdown, the levels of support requests to the emergency response hubs has significantly reduced. During this time we have delivered a core service and concentrated efforts in supporting people to find local sustainable solutions to issues:

- Signposting and connecting to specialist support
- Connecting people with local food projects and activities
- Supporting and delivering Covid compliant engagement activities
- Facilitating conversations to address anxieties around getting out and about, vaccinations, testing etc.
- Developing opportunities to deliver a strengths based community approach model.

In addition ward committees are supporting local projects through a dedicated grant pot for Covid-19 recovery activities to increase community capacity.

Flexibility

Should it be required beyond the end of July 2021 it may be possible extend the support of the Emergency Response Hubs in a number of ways which could include one or a combination of the following:

- a) continue to run the service in its current form subject to allocation of sufficient funding and agreement with venue management.
- b) offer a hybrid approach joining together different response elements and sharing resources e.g. local test kit collection and testing.
- c) integrate support into the roll out of the community approach model on a 'by exception' basis.
- d) cease the current Emergency Response Hub operation at the end of July with the view to reinstating all or part of the service if needed.

Reflections

Feedback from partners, staff and volunteers from the Emergency Response Hubs indicates that the area based approach taken to supporting residents has led to a greater shared understanding of local needs and issues, enhanced connectivity and sense of community and belonging. Many of the volunteers have also volunteered with connected activities which will continue beyond an emergency response. All contributing to the skills, knowledge and capacity to respond to future challenges. Conversely there are significant issues which have been highlighted whilst delivering support through the Emergency Response Hubs, particularly in the areas of loneliness and isolation and physical and mental health. Issues as a direct result or exacerbated by the pandemic where investment could make a real difference to lives now and the resilience of the York Community.

Contact Details:

Mora Scaife

Communities and Equalities Manager





YORK OUTBREAK CONTROL Communications update

9 June 2021

⊃age 11



Page

Key messages



Safe Behaviours



Wash hands frequently, for at least 20 seconds.

Hands



Air

Meet with others outdoors where possible.





Wear a face covering in enclosed environments.

Face



Minimise the number of different people you meet and the duration of meetings, if possible.



Get a test immediately if you have any symptoms.



Maintain space with anyone outside your household or bubble.

Space

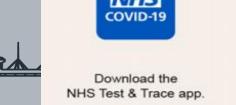


Air

Let fresh air in.



Self isolate if you have symptoms, have tested positive, or had contact with someone with COVID-19.





The four phases of outbreak management communications



Phase I

Prevent - Provide updates about the current situation to prevent outbreaks

Phase 2

 Respond – Share information in responses to an alert following increased cases and/or change in restrictions

Phase 3

Manage the outbreak

Phase 4

Safely recover



A phased approach

	CITY OF
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	COUNCIL

			COUNCIL
Ph	ases	Approach (including aims)	Timing
I	Regular updates of current situation to try and prevent outbreaks	Amplify in phase 2 Share accurate and timely updates: Share key public health messages and updates about the current situation in York, quickly addressing inaccuracies and providing the most up to date information and tools to support behaviour change. Build advocacy: Work closely with partners to ensure consistent messaging across the city. Share public health actions taken by city partners and public health and show how behaviour changes are supported by partners.	15 June 2020: Reopening
2	Alert following spike in cases and/or change in restrictions	Build confidence in the steps taken and what people need to do: Share what the city is doing to protect residents and what they need to do to keep others safe and places open. Use case and vaccination data to update residents and businesses on the current position. Demonstrate partnership approach being taken. Build engagement through conversation: Share messages and updates with residents. Engage audiences to find out how they are feeling and what they need to help the city recover and adapt their behaviours. Work closely with our partners to share insight and ideas.	2 December 2020:Tier 2 30 December 2020:Tier 3 Page 14
3	Manage outbreak	Deliver a regular drumbeat of accurate information: Initiate incident communications toolkit, assign roles and establish the rhythm of the incident, with regular and targeted communications and ongoing social media and website updates. Signpost support: Update CYC website and signpost support through all channels, responding to social media and providing information for partners to distribute through their channels Promote unity and community cooperation: Put people first, share stories of the personal impact of covid (MyCovidStory) and of people coming together and showing the very best of themselves and their experience of covid (York Kind) Target information: Provide residents with targeted information about changes, signpost relevant support services, coordinate information through targeted networks for partners to distribute to their channels	23 March 2020: Lockdown 2 November 2020: Lockdown 5 January 2021: Lockdown 8 March 2021: step la 29 March 2021: step lb
4	Safely recover	Approach as per phase I and 2	12 April 2021: step 2 17 May 2021: step 3 21 June 2021: step 4?

Communications roadmap



	202	20									2021		X la			
Regular rhythm	М	A	М	J	J	A	S	0	N	D	J	F	М	Α	М	J
Restriction communications	lo	ockdov	wn		T	ier I		T2	Lockd own	Т3	Lock	down	SI	S2	S3	S 4
Regular updates / e-newsletters		daily						I	-2 a wee	k						
Direct publications, Our City			mon	thly				quarterl	у		mo	nthly		quar	terly	
Facebook live – ask the leaders							monthl	у	weekly			fortnig	ghtly		mor	nthly
Let's be York (Safe reopen) inc. York Kind: Reopen with care					Busi	ness p	ack, signa	age, soci	al, web, l	PR					cial, web nsight tr	
Let's be York (keep open)							Ou	ıtside, so	cial							Page
Let's be York (Xmas/keep going)																
We've got it covered							Soc	cial, PR, v	web							2
18-34 yo residents									Social							
Safe return to school							direct,	social, v	veb				8			
Emotional health #FeelRealYork									PR, fac	ebook,	social, or	utside, pai	rtner pa	cks		
Testing strategy inc. normalising											Direct,	web, soc	ial, signa	ge		
Complacency: My Covid Story											Web, s	ocial, dire	ect, PR			
Vaccinations, inc. mythbusting											Direct,	social, let	tter to b	usinesse	es	
A year on											31		23			



ROADMAP STEPS as published 22/02/2021

		S te	ep I	Ste	2	Ste	p 3	Step	4	
	8 M	1arch	29 March	No earlier th	an I2 April	No earlier (No earlier than 17 May No earlier than 2		an 21 June	
			As schools break for Easter Holidays	5 weeks aft	ter step I	5 weeks a	fter step 2	5 weeks afte	r step 3	
Education	Schools and colleges open for all students	Practical Higher Education Courses								
			Organised outdoor sport (children and	All Retail	Personal care					
		ncluding sport, for all	adults)	Libraries & Community	Most outdoor				-	
	chile	dren.	Outdoor sport and leisure facilities	Centres	attractions	Indoor hospitality	Indoor entertainment	Remaining businesses,	a	
Business / activities			All outdoor children's activities	Indoor leisure inc. gyms (individual use only)	Self-contained accommodation	Organised indoor sport (adult)	and attractions	including Nightclubs.	Page	
			Outdoor parent & child group (up to 15 aged 5+)	All children's activities	Outdoor hospitality	Remaining	Remaining outdoor		16	
				Indoor parent & child §		accommodation				
Social contact	OUTSIDE	Exercise and recreation with +1	Rule of 6 or 2 Households	Rule of 6 or 2 l	Households	Maximum 3	0 people	No legal limit		
	INSIDE	Household only	Household only	Househol	d only	Rule of 6 or 2 Househo	olds (subject to review)	No legal limit		
	DOMESTIC	Stay at Home	Minimise travel	Domestic over (househole			Domestic o	overnight stays		
Travel	INT'L	No international holidays	No international holidays	No internation	nal holidays		Subjec	t to review		
	LIFE EVENTS		Funerals: 30 Weddings and wakes: 6	Funeral Weddings, wakes		Most significa	nt life events: 30	No legal limit (subje	ct to	
Larger events	OTHER EVENTS		 	Event pilots	Small organised outdoor events	Outdoor ever	es 1000 or 50% hts 4000 or 50% r venues 10,000 or 25%	Larger events (subje review)	ct to	



Phase I Regular update of current situation to try and prevent outbreaks





Share accurate and timely messaging

16 covid related x press releases - 1/5 - 28/5The council issued 37 press releases altogether.

Date Title 27 May 2021 York to welcome the new Lord Mayor during first ever covid-secure Annual Council 25 May 2021 Lower-income households awarded extra £75 Council Tax discount 21 May 2021 Further action taken to protect barbershop's customers 20 May 2021 Partners support city's first weekend in Step 3 18 May 2021 Call for more residents to get tested as part of efforts to stop the virus from spreading 17 May 2021 Let's take this next step safely and support our local businesses 13 May 2021 Action against business breaking covid rules 13 May 2021 Comment on Covid variants in York 13 May 2021 New Covid testing centre opening in York City Centre 12 May 2021 National guidance on council meetings updated 12 May 2021 Council plans for "Back to the Bus recovery" 10 May 2021 Council welcomes news country will move to step 3 of Roadmap on 17 May 10 May 2021 Shop local and travel for less: New travel incentives announced 06 May 2021 York children to receive free school meals support during May half term 05 May 2021 Council seeks innovative proposals to support local businesses and communities



Addressed misleading coverage about the Indian variant

 ∞



Huge sandbags placed at entrance to barbershop at centre of Covid rule probe

3 hrs ann 🛡

Working together to improve and make a difference

Build confidence in the steps taken and what people need to do

YOR

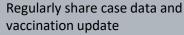
The council works closely with partners and uses different channels to reach as many people as possible.

Our regular communications (increasing registrations throughout the month by %):

- I x weekly email updates to members and partners (130 recipients)
- I x weekly resident e-newsletter (2,319 recipients +1%)
- Weekly business e-newsletter (1,574 recipients +1%)
- Weekly families e-newsletter (1,113 recipients +1%)
- Regular press releases and media interviews
- Social media campaigns
- Facebook live: Ask the Leaders Q&A

Facebook live: 13/05/21 - 662 views, 3 shares, 13 reactions, 1450 reach

The regular communications reduced after 17 May









Step and potential dates	What this means (summary). For full details go to the roadmap	Actions (beyond the regular rhythm)	Challenges	Key messages
Step I - 8 March Could be announced I March	 Schools and colleges open for all students Some practical HE courses return Funerals (30) and wakes and weddings (6) Exercise outside with one other person No indoor mixing 	Facebook LiveInformation to parentsMedia briefing	TestingParental anxietyComplacency	 Stay at home Hands, Face, Space Get tested Let's keep going
Step 1b – No sooner than 29 March Announced by 22 March	 Rule of six or two households outdoors Outdoor sport and leisure facilities reopen Organised outdoor sports return Outdoor parent and child groups (15) Minimise travel, no holidays 	 Open space/parks signage Map/graphic about local with York in the centre? Community groups/sports briefing (what can do) 	 What is local? Return of sport Parent and child groups Rule of 6 Staff health and safety 	Stay localHands, Face,Space
Step 2 – No sooner than I2 April Announced by 5 April	 Still no indoor mixing, rule of 6 outside Reopening of retail, leisure and outdoor hospitality Domestic overnight stays (household only) Indoor parent and child groups (15) Funerals (30), Weddings and wakes (15) By 15 April all phase 1 offered vaccine 	 Media briefing Information for businesses City centre and district signage Litter campaign Partner briefing Direct comms to residents 	 Lots reopening Team capacity as this is around Easter break Domestic tourism Business support and café licences Unis face to face learning increases 	- Hands, Face, Space, air Page 20
Step 3 – No sooner than 17 May Announced by 10 May Our City	 Indoor entertainment and attractions (including pubs) 30 people outdoors, rule of 6/two households indoors (under review) Life events, inc weddings (30) Outdoor entertainment performances Return of crowds (indoor is 1,000 or 50% capacity, outdoor 4,000 or 50%) International travel (subject to review) 	 Facebook live Media briefing Stadium signage Live well York update? Pub signage Registrar / Crem signage Animation about fresh air What you can do outside Partner briefing 	 Live spectator sports Indoor mixing Tourism Up to 30 outside Pubs open to indoor trade Furlough support for affected staff Complacency 	 Hands, Face, Space and air Meet outdoors if you can
	NMENT REVIEW ON THE FUTURE OF HANDS	<i>'</i>		TO NORMAL
No sooner than 21 June Announced by 14 June	 No legal limits on contact and life events Larger events Nightclubs 	Open letter to residents? COVID safe celebration pack	 What prevention measures are still in? Staying open! 	



Phase 2

Alert – following change in restrictions



Build confidence in the steps taken and what people need to do

Reminding residents what they can do (safe behaviours) to help stop the spread of the virus and keep homes and families in York safe

Communications objectives:

Think: there are things to do and support available

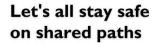
Feel: supported and engaged and more control over own safety

Do: follow hands, space, face, air to help keep everyone safe









It's important for all of us to enjoy exercising outside. When near a shared path, ensure your pet is on a lead or trained to walk to heel.



'Let's all keep going' - cautious welcome to York Hospital's 'milestone'

Social

Our City





YORK



Build confidence in the steps taken and what people need to do - 17 May

- Press release and statement, web, social
- Shared NHS messages
- Partner briefing, resident and business update
- Offered posters to Station and Stadium
- Hospital banner
- Make It York / Welcome to Yorkshire good to go video
- Facebook live



Let's be York

Face coverings

From Monday, 17 May, secondary school children: udon't have to wear face coverings in classrooms. and communal areas astill have to wear face coverings on school buses and public transport









nhs.uk/coronavirus

YORK

From May 17 you can:

Let's be York



Audience	Messaging	Comms actions
All residents	Wrap up of restrictions	PR
Partners/members	Crem – social distancing	Members brief
	means numbers limited	Partner brief
	2x week testing	Resident newsletter
Education	Face coverings on school	Social
	transport/classroom/colleges	Web
		York Education
		Resident/families
		newsletters
Business community	Open windows	Web
	QR code displays	Business bulletin
	Download business	Partners (BID, FSB,
	signage/support	etc)
	Test staff	
Residents (at home)	Social contact – how to	Web
	meet people safely (at home	Social
	and outside)	Resident newsletter
Event participants	Safe travel	
(races, stadium)	Testing first? (guidance	
	dependent)	
Commuters into York or to	Keep York open	Out door signs :
events		hospital
		station
		race course
Visitors/staycation-ers	Keep York open - safety	W2Y safety video
-	measures	Hotel posters etc.



"Because we've all been doing the right thing observing hands, face space, getting tested and vaccinated, self-isolating when necessary - we are now able to enjoy more freedoms.

" We can't lose sight though of the huge efforts that have got us here, so please let's all keep going and protect each other."

Cllr Keith Aspden, Leader of City of York Council

www.nhs.uk/coronavirus



Your latest business email update has

Stay up to date with the latest government guidance for businesses under the current National Lockdown restrictions and help York stop the spread of COVID-19.

To find out more visit: https://www.york.gov.uk/COVIDBusiness

1. COVID-19 update for businesses – Step 3

Further easing of COVID restrictions has been confirmed by the Government for 17 May. This means that Planned Step 3 easements will go ahead from Monday.

Business and activities - Most businesses in all but the highest risk sectors will be able to reopen. In all sectors, COVID-Secure guidance will remain in place and businesses may not cater for groups bigger than the legal limits. Indoor hospitality will reopen and as in Step 2, venues will not have to serve a substantial meal with alcoholic drinks; and there will not be a curfew. Customers will,



Ve're Good to Go! | Visit York



Build confidence in the steps taken YORK

and what people need to do Your next resident update has arrived!

Testing

Symptomfree testing available for all residents

Everyone secondary school age and over is being encouraged to get tested twice a week.

Around a third of COVID-19 cases present with no symptoms, which means you could be spreading the virus to your friends and family without knowing. This is why we are asking residents to ensure they are regularly being tested for coronavirus, record their results and continue to follow social distancing measures and hands, face, space and fresh air to help keep our city open and the people around us safe.

The home testing kits, which you can collect from participating pharmacies and local testing sites, contain seven COVID tests each, are non-invasive, provide a result in less than 30 minutes and contain detailed information about how to record your results and selfisolation actions you need to take with a positive result. Symptom-Free tests are free, quick and easy and can help us keep the places we love open and the people we love safe.

If you have symptoms of Coronavirus you should self-isolate (§ 119) www.nhs.uk/coronavirus to arrange a test.

Getting the tests

 You can collect a free testing kit pack or take the test in person at one of our Symptom-Free Testing Centres (York

Leisure Centre, University of York, York St John University, Foxwood Community Centre and St Williams college. You can now simply turn up when we are open. there is no longer a need to book. www.york.gov.uk/ SymptomFreeCovidTest.

· There are other options including home delivery or the chance to collect from pharmacies near where you live. You can order a free testing kit by \(\sqrt{1} \) 119. www.gov.uk/order-coronavirus-rapidlateral-flow-tests

Please note

- You shouldn't take a symptom-free test if you have tested positive for Coronavirus in the past 90 days.
- Children of primary school age or younger are not being asked to regularly get tested for COVID.
- Any child who develops symptoms of COVID should still get a test, either by booking online or by calling 119.

Your vaccination **auestions**

Everyone will be offered a COVID-19 vaccine by the NHS. You will be invited to an appointment, by text, telephone or letter,

Where will I get my vaccine?

It could be your own GP practice, another local GP centre or the large vaccination site at Askham Bar. We will never ask for bayment details.

When you are eligible it's quick and simple to book through a link provided by your GP or

through the national system at www.nhs.uk/covid-vaccination or by phoning 119 free of charge.

If you are waiting to hear about your vaccination, please avoid contacting your GP for updates. Keep their phone lines free for those who need help with health concerns.

Which vaccine will I get and how do I know they are safe?

All three vaccines approved in the UK, Pfizer-BioNTech, Oxford AstraZeneca and Moderna are now being administered in the Vale of York. Your vaccination site will assess the appropriateness for you of the available vaccine and you'll have a chance to chat about any concerns you may have.

Each vaccine has undergone rigorous assessment by UK regulators to ensure they are safe and effective. The approved vaccines do not contain any animal products or egg.

What happens when I get my vaccine?

It is important to arrive on time. You will be asked to wear a mask and sanitise your hands when you arrive. A volunteer marshal will take your details and you will receive the vaccine in the top of your arm. You may then be asked to wait in an observation area for 15 minutes

You may experience some mild side effects for a couple of days, including:

- sore arm aches or nausea
- headache · high temp or shivery
- tiredness

You cannot contract COVID-19 from the vaccine, but it is possible to catch the virus and pass it on once you have been vaccinated. so it is important to continue to follow any national restrictions that are in place and remember Hands - Face - Space -Fresh air.

york.gov.uk @@CityofYork @ /cityofyork

How do I get to my vaccination centre?

For information on accessing the Askham Ran site by car, bike or foot visit: www.nimbuscare.co.uk/our-services/nhs-

covid-vaccination-service/ First Bus has a useful journey planner and a

vaccination centre travel quide www.firstbus.co.uk/york/plan-iourney/ vaccination-centre-travel-guide

Bereavement support

If you or someone you know is struggling with the loss of a loved one there is help and support out there.

Our City

Resident update / partner brief Launched testing site - Media coverage/social Media response – door to door testing Social

Regular rapid Covid-19 testing is

how we keep those close to us safer. The tests are easy to do and

show results within 30 minutes.

Direct communications to residents Shared NHS/CCG messaging

www.york.gov.uk/ SupportingBereavedChildren

For practical help when someone dies, call the Bereavement Advice Centre on

bereavementadvice.org

Please note that each telephone number may have differing opening times. Please refer to the website for details.

Call for more residents to get tested as part of efforts to stop the virus from spreading

NHS

Test and Trace

City of York Council's contact tracers will be out in communities tomorrow offering symptom-free coronavirus tests in an effort to help case numbers remain low

From tomorrow (Wednesday 19 May), council staff will be visiting communities in the city offering testing kits to residents and encouraging them to test themselves twice a week, to stop the virus from spreading. This work will support the Council's efforts to increase the number of people being tested for COVID to identify symptom-free cases and stop the spread of the virus.

In the coming days Council's Public Health team will be

updates on York services and direct links to support.

Please visit our coronavirus webpages: https://www.york.gov.uk/coronavirus For more news from us, visit: https://www.york.gov.uk/news

- Going door to door to offer testing kits to residents. This work will start On Wednesday 19 May in Wolsley Street. Gordon Street. Willis Street. Wellington Street and Barbican Mews. It is not as the result of increased cases in that area or the presence of a variant of concern. It is the start of additional efforts to get more people tested and increase testing accessibility. Staff will have Council ID cards for identification and will be handing out free tests so residents will
- Offering testing kits at the NHS vaccination centre for York residents and their family for regular use.
- Offering testing kits to employers in the city so that staff can get tested.
- Continuing to offer in-person testing and collection service at the University of York, York St John University, York Leisure Centre at the York Stadium Leisure Complex. Acomb Explore and Foxwood Community Centre.

s and visitors able to access this service





City of York Council 📀

Planned a trip to York? Why not add peace of mind to your shopping list?

St William's College is now offering free Covid tests. Get a result in 30 minutes and grab a coffee while you

Opening times: Monday to Friday 10am-5pm Weekends 10am-3pm

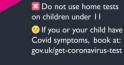
york.gov.uk/news/article/6..





with no Covid symptoms





Use home tests for

anyone aged 11 and over



www.york.gov.uk/SymptomFreeCOVIDTest



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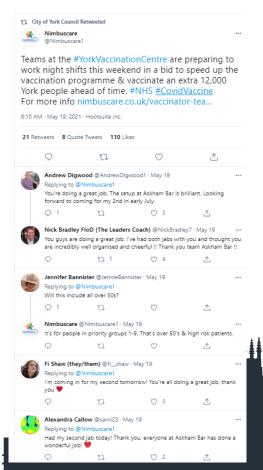
Build confidence in the steps taken and what people need to do



Z I St IVIdy

Vaccinations

Vaccine letter to be sent out to city employers







Media / regular communications inc. facebook live and resident newsletter

Partner communications

Shared NHS/CCG communications

Letter to city employers

Media relations

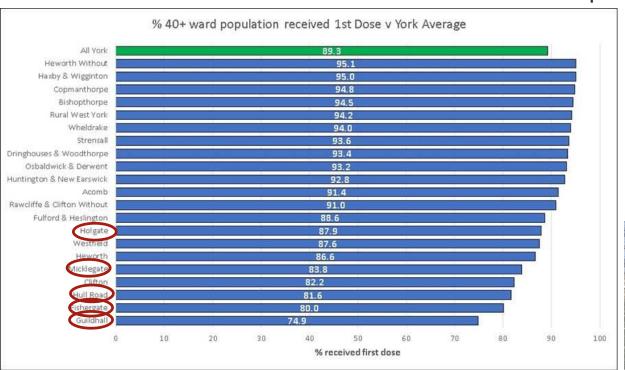
Promoted vaccinations to next groups

The vaccine
reduces chances
of hospitalisation
by 85%

We'll let you know when your
Covid-19 vaccine is ready for you.

Working together to improve and make a difference

Anti-covid / anti-lockdown leaflet and vaccination take-up



Anti-lockdown leaflets have been reported in Bishopthorpe Road and Fishergate, Hull Road and Holgate wards with stickers appearing across the City Centre (Parliament Street, Davygate, Coppergate, St Sampson's and St Helen's Square)

There is a correlation between where leaflets have been reported and lower takeup rates, however Cabinet Office report low engagement and there are likely to be other factors influencing vaccination take-up rates.

This needs further analysis and we will work with the Cabinet Office to see if other areas are reporting the same whilst exploring whether other parts of the city have had leaflets. In the meantime, we are addressing vaccination hesitancy in several different ways.



Vaccination take-up

York Average: 88.8%

Holgate: 87.9%

Micklegate: 83.6%

Hull Road: 81.6%

Fishergate: 80%

Guildhall: 74.9%



Online engagement (data from February 2021) Low engagement with the 'Great Reopening' movement – they have 6,000 members in their Telegram group, 1,700 on the Facebook group and 450 Twitter followers. There has also been a low volume of conversation on Twitter and discussion appears to be confined to existing anti-lockdown users.

Source: Cabinet Office

Local action by contact tracers and partners (this includes in areas where we have been informed of leaflet drops)

- Contact tracing team have been working with York City Centre Primary
 Care Network, contacting people who have not taken up the offer
- This work is extending to York medical Group and priory Medical Group.
 This work continues to follow the JCVI priority groups.
- The contact tracing team with testing centre staff have been going door to door in key areas of the city, offering home testing kits. When appropriate they have also been having a conversation regarding the COVID vaccination.
- NIMBUSCARE lead a short sharp, week long vaccination tracing project and contacted 2-3,000 people who had not taken up the offer
- Public Health, CCG and NIMBUSCARE are scoping the viability of opening a Vaccination site in the city centre



Build confidence in the steps taken and what people need to do

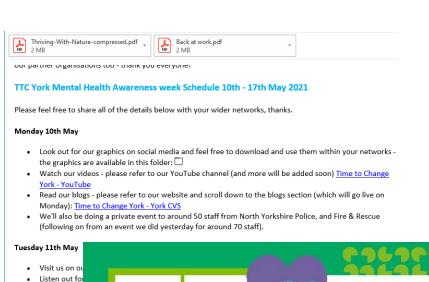
Emotional health

Partner toolkit Social / sharing partners MH awareness week









Be kind Use our self-help app to track your mood to yourself and find practical tips and techniques to look after your every day emotional health.

selfhelp.samaritans.org

keeth **Mental Health Awareness Week** Sign up at Kooth.com

Working together to improve and make a difference

Social media

Wednesday 12th M

Join our fee l

Social media

 Listen out for Join our fee 2021 at 7:00 Social media

Thursday 13th May

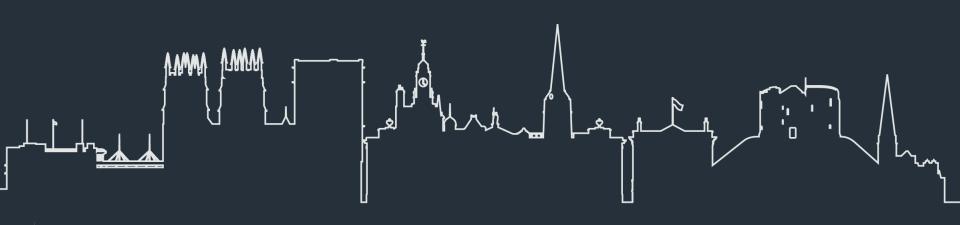
- 12pm - regi

2021 at 11:0



Phase 4

Safely recover



Behavioural trial – amended plan

The trial will be in stages timed around key reopening dates:

- 1. <u>Prior to 29 March</u> PHE Behavioural science unit reviewed the existing signage and proposed changes. Signage was revised and was installed for 29 March and then, additional signage, for 12 April.
- 2. <u>Prior to 17 May</u> focus groups with businesses are not going ahead (over 34 viewed webpages, with 6 registered need 28 to be significant). Instead PHE will continue to interview residents/visitors to the city about their experiences together with the Our City survey for all residents. Businesses were invited to comment on PHE proposals through the normal meeting cycle.
- 3. <u>Prior to 21 June</u> tourist and resident insight together with business comments will inform refined signage together with recommendations about the interventions installed across the city
- 4. <u>During the summer</u>, we will poll businesses about how visitors are behaving in open spaces in light of the changes and whether the insight has made a difference.



25 March 2021

Held zoom webinar for business with outside space

- Promoted through corporate and partner channels
- 66 registered attendees

19-20 April 2021/ 10-11 May 2021

4 x focus groups arranged for businesses to discuss direct with PHE behavioural science unit 28 participants to be significant – only 6 registrations (34 web views) - this stage has been cancelled

30 April - 4 May 2021

Holding interviews with residents and visitors, and invited businesses who registered for focus groups 15 registered interest, 8 interviews have taken place

May - Our City survey for all residents

June – businesses invited to comment on proposals ahead of installation through usual meeting rhythm (to make as easy to contribute as possible)

Have your say... Complete our survey

Right now to help the city recover we want to find out how we can keep residents safe as we all learn to live with covid. Our survey asks for some personal information which you may choose not to give. We do not publish or share any information which can identify you.

Please read our privacy notice at data.

yorkopendata.org/dataset/consultationprivacy-notices to find out more about how we protect your personal information.

If you have internet access, you can find out more and fill out the full questionnaire at:

york.gov.uk/OurBigConversation

If you do not have access to the internet, you can simply fill out the survey on the following pages and return by freepost to:

FREEPOST RTEG-TYYU-KLTZ City of York Council West Office Station Rise York YOI 6GA



Working together to improve and make a difference

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Universities and Colleges Sub Group -Update for the Outbreak Management Advisory Board

Summary

This regular report from the Universities and Colleges sub group provides updates for the Outbreak Management Board on the return of HE students; provision of vaccines; the uptake of testing; and the continuing low incidence of covid in our HE and FE institutions.

Detail

1. HE Return

As expected, the Department of Education confirmed all remaining HE students could return to face to face study from 17 May, although - in line with the vast majority of HE institutions in the UK - teaching had already finished for most HE programmes across York's institutions. Despite this, all institutions have continued to work hard to ensure students who have returned have a range of activities they can participate in from organised sport through to on-campus social venues. Staff have also continued to work closely with the council's public health team to ensure that these activities are covid secure.

Term has now finished for York St John University and for HE students at Askham Bryan College, with term finishing on 25 June for the University of York. In conjunction with the Council we will keep track of how many students are remaining in York beyond term time; we expect a higher than usual number may continue to stay in the city to take advantage of employment opportunities as the local economy continues to unlock.

2. Vaccines

Plans to support student access to vaccinations continue to develop. Public health colleagues have been directly engaging with FE colleges and the proposal to run a vaccine clinic on the University of York campus in mid June is also well advanced. Both plans will depend on availability of vaccine supplies and where national eligibility criteria are for given age groups. Calls for expressions of interest for an on-campus vaccine clinic have been well received demonstrating that students are very keen to get vaccinated when the JVCI criteria enable them to do so.

3. Testing and home test kits

Take up of home testing kits continues to be popular with over 1,000 students having now picked up packets of home testing kits. The University of York has also recently surveyed its students to better understand their perceptions and use of asymptomatic testing. Of those who responded to the survey there was near universal awareness of the University-CYC testing offer (98%) and three quarters of students who were not studying fully on-line reported that they had used the test centre. Of students using the test centre nearly 50% are attending regularly (at least once a week or more).

The survey has also given us some good indications of what would drive increased use of testing, with many students in their free text comments linking testing to face to face tuition; a number of respondents said they would test more (or start testing) if face to face teaching was available to them but that while they were not accessing campus they did not see the incentive to take regular tests.

4. Update on cases

All institutions continue to report a very low level of Covid cases, continuing the trends we have seen since the Christmas break. At the time of writing it is still slightly too early to see if the latest stage of unlocking (from 17 May, including in-door socialising) has affected rates of covid, but at present we are not seeing any increase in cases reported to either University.

Universities and Colleges Sub-Group 27 May 2021

YORK	
Outbreak Management Advisory Board	09 June 2021
Report of the Director of Public Health	

Progress Report – Recommendations of LGA Peer Challenge of Outbreak Management Plan

Decisions required from Outbreak Management Advisory Board:

The report is for information only to update the Board on progress made against the recommendations of the LGA Peer Challenge Feedback Report.

Introduction / Background:

The purpose of the report is to present a delivery plan to the Board which details progress against the recommendations to the council following the LGA Peer Challenge of the local outbreak management plan in March 2021.

The recommendations to the council were:

- Develop a plan for addressing organisational resilience, giving people time to reflect and recharge. This should be wider than those directly working in public health and consideration should be given on how to support council staff across all services.
- 2. Capitalise on the benefits gained from the distributed Public Health team model by determining where public health will be positioned in the future and the capacity required to sustain this.
- 3. Build on the great work with communities during the pandemic to maintain focus on addressing inequalities. City of York Council can show many examples of great work undertaken during the pandemic to address inequalities. The council and its partners know that a joined up and strategic approach will be needed if those inequalities are to be addressed.
- 4. Partnership working is a clear strength, providing the opportunity to consider how next to embed the benefits from recent closer partnership working into future ways of working across all council priorities, over and above COVID-19 and economic recovery.
- 5. Develop contingency plans for worst case scenarios, as well as best case scenarios. For example, emergence of new vaccine resistant variants, requirement for social distancing beyond the summer, potential challenges with vaccine take-up within certain populations etc.

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Author:	Chief Officer Responsible for this report:
Sharon Stoltz	Sharon Stoltz
	Director of Public Health

Annexes:

Delivery Plan – recommendations of LGA Peer Challenge of Outbreak Management Plan

City of York Council LGA Peer Challenge of Outbreak Management Plan 2021

Delivery Plan against Recommendations – Update May 2021

Recommendation	Actions	Progress	Status
Develop a plan for addressing organisational	The council has established a Workforce Group with		
resilience, giving people time to reflect and	representation from across the organisation including Human	Completed	Green
recharge. This should be wider than those	Resources, Health & Safety, Public Health which is putting in		
directly working in public health and	place measures to support staff resilience and recovery.		
consideration should be given on how to			
support council staff across all services	A staff wellbeing survey has been conducted and the results		
	presented to the Corporate Management Team which is being		
	used to support the workforce with return to business as usual		
	operating.		
	The section of the leaders of the section of the se		
	There is ongoing psychological support through the Employee		
	Assistance Programme.		
	All staff with line management responsibilities have been		
	provided with guidance on how to support staff working		
	remotely and stay connected to their teams		
	Temotery and stay connected to their teams		
	There is ongoing physical support for staff working at home e.g.		
	provision of IT equipment, desk chairs etc.		
Capitalise on the benefits gained from the	Public Health has been established as a separate Directorate		
distributed Public Health team model by	with the Director of Public Health reporting to the Chief	Completed	Green
determining where Public Health will be	Executive.		
positioned in the future and the capacity			
required to sustain this.	The capacity in the Public Health team has been increased with		
	additional posts being established. This increase in		
	establishment has been possible because of an uplift in the		
	Public Health Grant Allocation for 21/22.		

	The Director of Public Health is working with other Directors across the council to develop an integrated model for delivery of Public Health specialist advice and support, building on the successful model adopted during the pandemic to date. Examples include a joint Consultant in Public Health across the council and the Vale of York CCG, public health staff attending People, Place and Corporate Services management team meetings.		
Build on the great work with communities during pandemic to maintain focus on addressing inequalities. CYC can show many examples of great work undertaken during the pandemic to address inequalities. The council and its partners know that a joined up approach and strategic approach will be needed if those inequalities are to be addressed.	Building back better and fairer is at the heart of the council recovery plans for the city incorporating a public health approach. Health and care partners have approved the establishment of a Population Hub reporting to the Health and Wellbeing Board which will have a key focus on improving population health outcomes and tackling health inequalities. Progress on tackling health inequalities will be measured using the Joint Strategic Needs Assessment which is a statutory requirement of the Health and Wellbeing Board. An annual report on progress will be presented to the Health and Wellbeing Board.	Completed	Green
Partnership working is a clear strength, providing the opportunity to consider next how to embed the benefits from recent closer partnership working into future ways of working across all council priorities, over and above COVID-19 and economic recovery.	The council has a recovery strategy which is a live document updated and presented to Executive on a regular basis. The newly established York Health and Care Alliance has a vision for integration across health and social care for York which clearly sets out partner aspirations for building on the effectiveness of partnership working across organisations over	Completed	Green

	The York Partnership has started work on a 10 year strategy for		
	the city focused on key priorities for delivery.		
Develop contingency plans for worst case scenarios, as well as best case scenarios. For example, emergence of new vaccine resistant variants, requirement for social distancing	The Outbreak Management Plan has been refreshed to include delivery of the covid vaccination programme and a plan for 'surge testing' in response to new variants.	Work commenced	Amber
beyond the summer, potential challenges with vaccine take-up within certain populations etc.	The covid vaccination programme has established an inequalities sub-group which reports regularly to the Outbreak Management Advisory Board on progress. There is an action plan with steps being taken to address variation in uptake of vaccine amongst different groups.		
	Public Health have worked across the council and the NHS to develop potential best case and worst case scenarios as we head through summer and into winter. These scenarios will be used to inform contingency and business continuity plans.		
	There is constant monitoring of case data, emerging variants and vaccine uptake by the Public Health team, together with review of government guidance and evidence of best practice regionally, nationally and internationally which is used to inform our outbreak management response.		

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